

Kittitas County
Quit Line Data Summary
 July 1 - September 30, 2002

	County	State
Number of Calls to Quit Line	N = 8	N = 3,906
Percent of Statewide Calls	0.2%	100.0%
Percent of State Population in County¹	0.6%	100.0%
	County %	State %
Gender	N = 8	N = 3,543
Female	62.5%	61.4%
Male	37.5%	38.6%
Race/Ethnicity	N = 8	N = 2,967
People of Color	0.0%	15.6%
White	100.0%	84.4%
Age	N = 8	N = 3,091
Less than 18 years old	12.5%	2.0%
18 - 24 years old	37.5%	14.9%
25 - 34 years old	25.0%	22.9%
35 - 44 years old	12.5%	25.8%
45 years and older	12.5%	34.3%
Education	N = 7	N = 3,038
Did not graduate high school	14.3%	16.6%
High school graduate	57.1%	31.8%
Some college/vocational school	28.6%	38.6%
College graduate	0.0%	13.0%
Caller Type	N = 8	N = 3,409
General Information	0.0%	13.2%
Health care provider	0.0%	2.9%
Tobacco user	100.0%	83.9%
Payer Type	N = 5	N = 2,235
Insured	20.0%	43.4%
Uninsured	20.0%	23.8%
Medicaid	60.0%	32.7%
Heard About	N = 7	N = 2,881
Past caller	14.3%	17.4%
Employer/worksites	0.0%	0.7%
Health care provider	0.0%	19.6%
Television	28.6%	23.9%
Outdoor advertisement (billboard/bus/wall)	0.0%	7.0%
Targeted mailing	0.0%	0.6%
Great Start	0.0%	0.3%
Radio	14.3%	1.9%
Newspaper/Magazine	0.0%	1.1%
Brochure/Newsletter	0.0%	4.9%
Family or friend	28.6%	18.8%
Health Department	14.3%	3.0%
School	0.0%	0.6%